



DISTRICT NIRMITHI KENDRA MALAPPURAM

CIVIL STATION, MALAPPURAM. Ph: 0483 2735594

File No. NKMP/522/2019-20

Date : 10/01/2022

Invitation for Expression of Interest for Art Work at Chaverthara Heritage Tourism Project at Thirumandhamkunnu Angadippuram

District Nirmithi Kendra, Malappuram would like to implement some art works (Mamankam Story wall and a statue) at **Chaverthara Heritage Tourism Project at Thirumandhamkunnu Temple Angadippuram**. Experienced Artists can participate in this invitation. The details are given in Annexure I.

Last date for receipt of EOI : 20.01.2022

Qualification Criteria

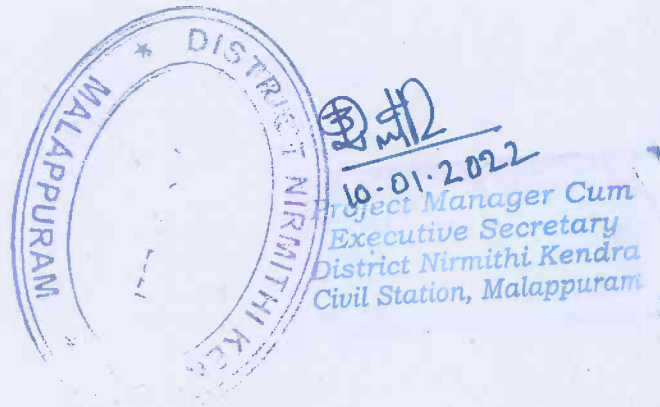
- The artist should have successfully completed wall relief art for any heritage / commercial projects.
- The artist should have the capacity to complete the work at site within two months of awarding the work.
- Sketch design presentation of Story Board 02 in the attached annexure, in 1:5 scale in paper.
- Sketch design in 1:5 scale of an abstract sculpture, 3 feet x 5 feet to be placed on a 3 feet high platform, evoking the spirit of sacrifice for the mother land.

EOI should be submitted to

The Project Manager & Executive Secretary

District Nirmithi Kendra

Civil Station, Malappuram – 676 505



ANNEXURE - I

Project Name	MAMANKAM - CHAVERTHARA HERITAGE TOURISM PROJECT AT THIRUMANDHAMKUNNU, ANGADIPPURAM, PERINTHALMANNA, MALAPPURAM DISTRICT				
---------------------	--	--	--	--	--

SI No	Description	Quantity	Unit	Rate in Rs.	Amount
-------	-------------	----------	------	-------------	--------

1 . STORY WALL

1	Executing the relief work on the already constructed and plastered wall with cement mortar/fibre/any other medium (specify medium) including the cost of all materials and labour. Details shown in Annexure - II				
2	Brief story inscription on granite slab and fixing the same beneath each story art work frames including the cost of all materials and labour.				
3	Colouring the relief art work story wall with mural / similar long lasting materials with protective coat.				

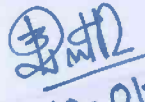
2 . CHAVER SCULPTURE

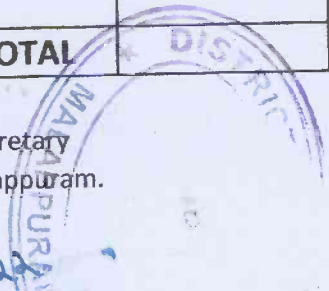
1	an abstract sculpture, 3 feet x 5 feet to be placed on a 3 feet high platform, evoking the spirit of sacrifice for the mother land (Specify material)	1	No		
				TOTAL	

Name :
Address of firm :

Project manager cum Exe.secretary
District Nirmithi Kendra, Malappuram.

Signature :

Signature : 
10.01.2024
Project Manager cum
Executive Secretary
District Nirmithi Kendra
Civil Station, Malappuram



Story Board 01

Size : 250cm X 120cm

Valmuneer King

In older days, Mamankam was a grand assembly of Malabar rulers held once in 12 years, in which one among them was selected as the emperor of Kerala.

In recent Kerala, during the post-Chera period, the region of Valluvanad and nearby places came under the reign of the Raja of Valluvanad. The Raja of Valluvanad had in fact presided the Mamankam festival for many years.

Later, it was the Raja of Valluvanad who by virtue of his position became the protector or the Rajaputran of the grand festival of Mam and Venon presided the same.

Story Board 02

Size : 500cm X 120cm

Mamankam Festival

A grand assembly of the Malabar Rulers held once in 12 years, on the banks of Nilai, Mamankam Festival was an enormous trade fair which was celebrated for 28 days with great pomp and pageantry where traders from outside came on ships and barges to Thiruvayyaru through the Ponnani port.

The fair was not only a religious festival for the Shudras, but also an occasion for the display of all finer pomp and power as the most powerful Chiefs of Kerala. During the festival, the Raja of Valluvanad presided over the festival and made the river as holy as the Ganges itself. Much like the famous Kurumba Melas, the fair is held once in every 12 years and earned huge economic, social and political significance. Apart from the brisk trading, attested by travellers from Arabia, Greece and China, various forms of martial art and intellectual contests, cultural festivals, Hindu musical ensembles and folk art performances were held at Thiruvayyaru.

Story Board 03

Size : 250cm X 120cm

Evolution of Chaver

At the end of the rule of Ponnani, the right of mamankam was with Valluvanad. Later, the Zamorin of Kozhikode took this right by force and this resulted in dispute and bloodshed between these two Princes.

Sticking to their dogmas, each time the Mamankam festival was staged on the banks of the River Nilai, hereditary bodyguards from the army of Valluvanad setup suicide squads called the Chaver to attack and kill the Zamorin.

Story Board 04

Size : 250cm X 120cm

Phila of Chavers, Chaver Thera & Mardhalas

The members of the Chaver army would have a ceremonial ritual meal the day before mamankam to mark their impending death. They would be blessed by the priests and their fathers and mothers and all relatives, it was an honour to fight and die for their King.

These warrior warriors fought with the Zamorin on the night of the festival. The dead and the badly wounded Chavers were thrown into the nearby well called the mardhal and cremated down using elephants.

Story Board 05

Size : 500cm X 120cm

Chaver Attack at Mamankam Festival

Valluvanad raja used to send Chaver warriors to fight until death, to capture the right from the Zamorin, who would stand poised at Nilapadu Thera in Thiruvayyaru, surrounded by a large contingent of soldiers, in every 12th year.

The attacks from the Chavers on the Zamorin during each Mamankam festival produced the spectacle of heroic volunteers courting death by jumping into the most of thousands of well-armed warriors. There have been various accounts for the attack by the suicide squad at the Mamankam festival. Armed with spears and daggers, along their nails at the scabbard, men throwing the palisades, they wind and turn their bodies, as if they had no bones, casting them forward and backward, high and low, even to the astonishment of the lookers. At various times during the ten last days of the festival, the same thing is repeated. Whenever the Zamorin takes his stand on the terrace, assumes the sword and states it, men rush torn from the crowd on the west temple gate only to be impaled on the spears of the guardsmen who relieve each other from day today.

Story Board 06

Size : 250cm X 120cm

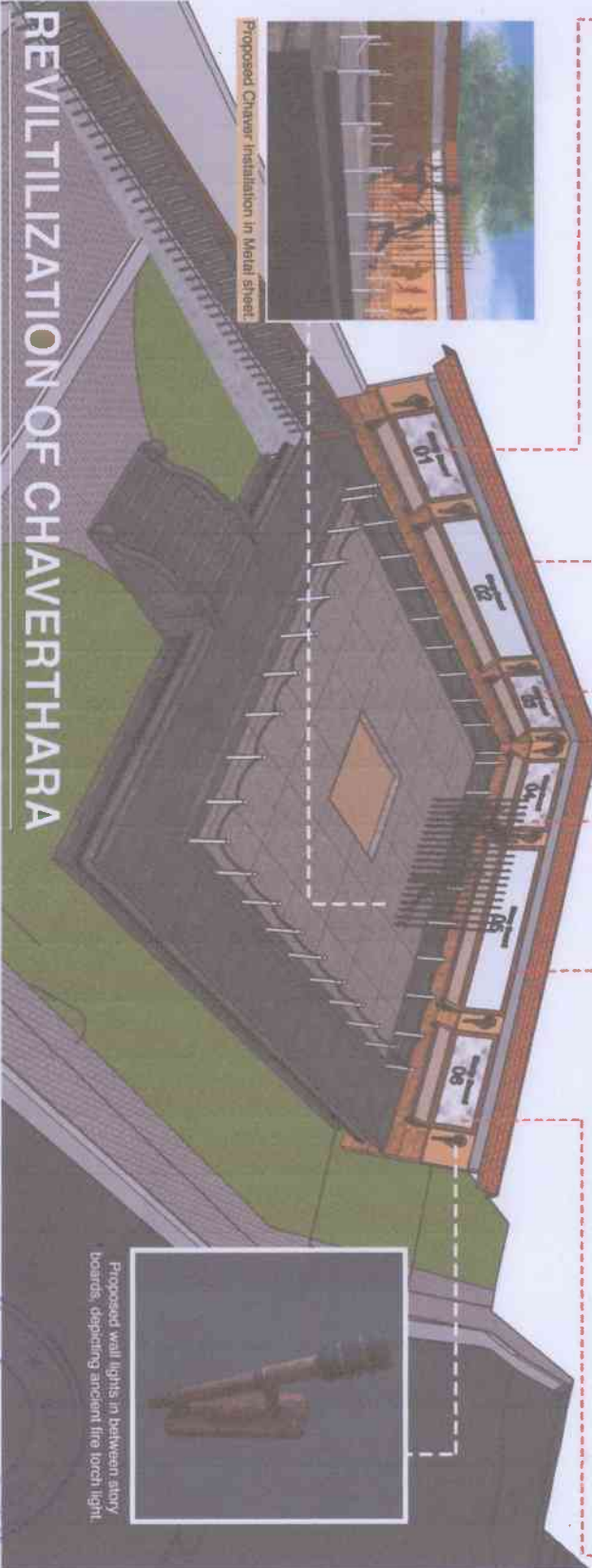
Hair Death escape of Zamorin

For the final Mamankam, as nobody from the Valluvanad Nairs volunteered to be a chaver, Valluvanad himself decided to go. He was intercepted by a young Chaver aged 16 Puthuvayal Kidandu Venon who along with 12 companions volunteered to go.

The last of each Mamankam which was believed to be held in 1255 when Zamorin had a hair-death escape from a Chaver aged 16.



Proposed Chaver Installation in Metal Sheet.



Proposed wall lights in between story boards, depicting ancient fire torch light.

MRA architects

XII/2116, Synthesis Homes, Udaya Nagar, Thiruvananthapuram - 70

Phone: +91 97441 447130. Email: mra@mrarchitects.com

തിരുവനന്തപുരം



ANNEXURE - II

Dr. M. J. Ramesh Kumar
 Executive Secretary
 District Nirmithi Kendra
 Civil Station, Malappuram

Story Board 02

Size : 500cm X 120cm

Mamankam Festival

A grand assembly of the Malabar Rulers held once in 12 years, on the banks of Nila. Mamankam Festival was an enormous trade fair which was celebrated for 28 days with great pomp and pageantry where traders from outside came onships and barges to Thirunavaya through the Ponnani port.

The fair was not only a religious festival for the Samutiris, but also an occasion for the display of all their pomp and power as the most powerful chiefs of Kerala. During the Mamankam it was believed that the goddess Ganga descended into the Perar and by her miraculous advent made the river as holy as the Ganges itself. Much like the famous Kumbha Melas, the fair is held once in every 12 years and carried huge economic, social and political significance. Apart from the brisk trading, attested by travelers from Arabia, Greece and China, various forms of martial art and intellectual contests, cultural festivals, Hindu ritual ceremonies and folk art performances were held at Tirunavaya.



10.01.2022
Project Manager Cum
Executive Secretary
District Nirmithi Kendra
Civil Station, Malappuram